



Greetings!

Plans are underway for the 6th annual Adventure Triathlon in Grantsburg, WI to be held on May 12, 2018. This year will premiere our Fat Tire bike race option. We are very excited to add this component to the race as we feel we will reach a different racer niche. This year we will also offer an option to select a 4 mile run vs our traditional 8 mile run as we consistently receive feedback that the long run distance holds people back from signing up. We will have our traditional race at 19 miles of biking through Crex Meadows, 2 miles of paddling on Phantom Lake and an 8 mile run back to Memory Lake Park and through the trail system there. We will continue hosting a 4-mile trail run as a standalone event and our very success youth triathlon! With these new race options we hope to show even more people our beautiful natural resources.

We hope you will consider sponsorship of the 2018 Adventure Triathlon. With this letter you will find the sponsorship application and list of benefits. **Please sign up by January 15, 2018 in order to be included in our printed marketing materials if participating at the Gold or Platinum levels.** All sponsorship applications are due April 15 in order to receive all benefits. Your contributions are tax-deductible and receipts are available upon request.

Thank you for your support.

Race Directors: Nicki Peterson, Chris Spaight & Natalie Doornink
 info@bikepaddlerun.com | www.bikepaddlerun.com | 715-828-2381 (Nicki's Cell)

 Please make a copy of this for your records, detach and submit with your sponsorship fee. Levels and benefits can be found on the next page. We appreciate your support!

Company Name	
Contact Name	
Address	
City, State, Zip	
Telephone	
E-Mail Address	
Website URL	
Sponsorship Level or Amount	
In-Kind Donation	

Make checks payable to either the Grantsburg VIP (if seeking tax deduction) or to Adventure Triathlon
 Mail to: Adventure Triathlon, PO Box 41, Grantsburg, WI 54840
 Pay and submit online: www.bikepaddlerun.com



SPONSORSHIP OPPORTUNITIES

\$100 BRONZE SPONSORSHIPS RECEIVES:

- Name/Hyperlink on Website
- Name on Race Shirt
- Race Bag Insert (provided by you)

\$250 SILVER SPONSORSHIP RECEIVES:

- All of the above benefits
- Name on registration and refreshment area signage

\$500 GOLD SPONSORSHIP RECEIVES:

- All of the above benefits
- Logo added to race website
- Logo added to registration and refreshment area signage
- Name in race brochure/posters/flyers and other marketing materials (if sponsorship received by January 15, 2018)
- **New this Year:** Social media recognition with description of business and link to your website
- 1 complimentary entry

\$1,000 PLATINUM SPONSORSHIP RECEIVES:

- All of the above benefits
- Logo added to brochure/posters/flyers and other marketing materials
- Recognition during PA announcements
- **New this Year:** Social media recognition with description of business and link to your website with \$10 targeted ad spend
- 2 complimentary entries

\$2,000 TITLE SPONSORSHIP, BURNETT MEDICAL CENTER, RECEIVES:

- All of the above benefits
- Name in Race Title
- Recognition in Public Relations
- Add paragraph description about your business to website; logo on website home page
- Sponsor assists with race start
- Sponsor assists with award ceremony
- **New this Year:** Social media recognition with description of business and link to your website with \$25 ad spend
- 3 complimentary entries